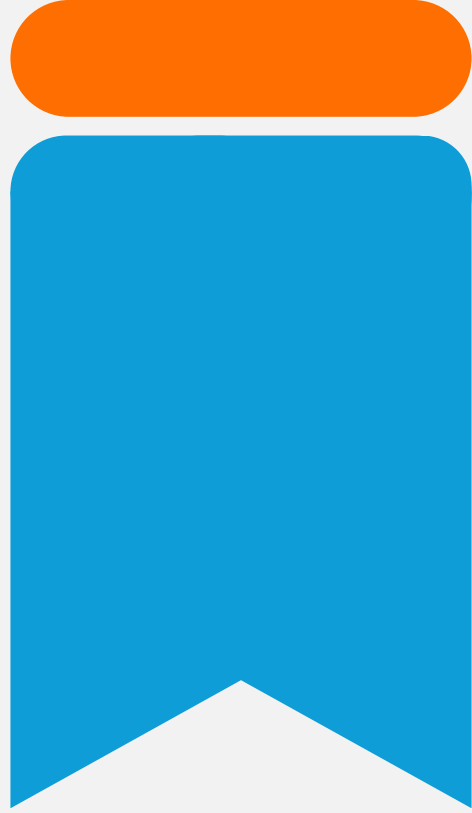




UNITED NATIONS ACADEMIC IMPACT

Member Handbook



405 E 42ND STREET NEW YORK, NY 10017



[UN.ORG/ACADEMICIMPACT](https://un.org/academicimpact)



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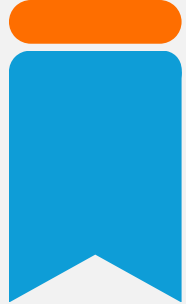


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United Nations 
Academic Impact

WHAT IS UNAI?



Your institution has joined a vast network of more than 1600 institutions in more than 150 countries who are members of United Nations Academic Impact (UNAI), an initiative housed in the Outreach Division of the United Nations Department of Global Communications.

UNAI engages institutions of higher education with the United Nations in supporting and contributing, through research and education, to the realization of the Organization's values, goals and mandates, namely through the Sustainable Development Goals and the ten UNAI Principles.

THE SUSTAINABLE DEVELOPMENT GOALS



The Sustainable Development Goals (SDGs) are the foundation of the United Nations' work globally through 2030 and currently guide the direction of our work with UNAI members.

LEARN MORE ABOUT UNAI

WEBSITE

We encourage you to visit the UNAI website: un.org/academicimpact.

The website features news articles, links to scholarships and contests and the UNAI Principle and SDG Hubs as well as the Member Forum. You can submit items for publication in the Member Forum, such as discussion topics, direct calls for collaboration or solicit feedback from the Academic Impact network on any UNAI-related project, by emailing academicimpact@un.org.

SOCIAL MEDIA

Please follow us on social media, tag us in news updates and use #SDGsinAcademia in your social media posts. By joining the conversation on social media, you can stay up to date with UN activities, connect with other schools and learn how you can get involved and take action on the SDGs in your classrooms, on your campus and in your community.



[@impactUN](https://twitter.com/impactUN)



[United Nations Academic Impact](https://www.linkedin.com/company/united-nations-academic-impact)



un.org/academicimpact

NEWSLETTER

You can also subscribe to our newsletter here:
<https://www.un.org/en/academic-impact/sign-newsletter>



<https://www.un.org/en/academic-impact/page/newsletter-sign-up>

RECOMMENDED FIRST STEPS AS A UNAI MEMBER

- Please share that your institution has become a member of UNAI with your colleagues and students via campus news outlets such as e-mail updates, alumni channels, newsletters, and other communications channels.
 - You may place the UNAI Member Logo on your university website.
- Contact your institution's social media managers and notify them that your institution is now a member of UNAI and request them to:
 - Follow UNAI on Twitter - **@ImpactUN**
 - Follow us on **LinkedIn** – [linkedin.com/company/academicimpact](https://www.linkedin.com/company/academicimpact)
 - Share any events/research related to the UN mandate with us through social media
 - Subscribe to the **UNAI Newsletter** here: <https://www.un.org/en/academic-impact/sign-newsletter>

ENGAGEMENT OPPORTUNITIES

- **SDGs Workshops:** UNAI developed a series of online workshops for capacity-building for universities and colleges, to provide academic and expert knowledge while enhancing skills related to the implementation of the 2030 Agenda, exchanging best practices, and fostering the involvement of these institutions as valuable stakeholders to achieve the Goals.
- **SDGs Trainings:** UNAI offers personally conducted virtual trainings on the Sustainable Development Goals that are individually tailored to each university, providing an introduction to sustainable development and the 2030 Agenda, and concrete ideas about what universities and colleges can do, and how they can review their contributions for a more sustainable planet.
- **SDGs Toolkit:** UNAI's SDGs Toolkit will act as an online handbook available for our members on how universities and colleges can implement or possibly have implemented already, teach and promote the Sustainable Development Goals, and how they can conduct their voluntary reviews concerning such activities on their campuses and beyond.
- **News articles:** UNAI can share stories about academic or scientific research, outreach and awareness campaigns, community service initiatives or any other activity undertaken related to the UNAI Principles or the SDGs. You can submit draft articles in English (1,200-1,300 words) for consideration for publication on our [website](#). You can submit these draft articles by e-mail to: academicimpact@un.org.
- **Announcements:** UNAI can advertise calls for abstracts, inputs, papers or submissions, for either academic events or publications. Additionally, we can promote events, either in-person, hybrid or virtual, that are open to external audiences or the general public. You can e-mail details to: academicimpact@un.org.

WHAT YOUR INSTITUTION CAN DO AS A MEMBER OF UNAI

- It is likely that your institution is already undertaking several activities that further the work of the United Nations, such as conducting meaningful research directly related to the Sustainable Development Goals (SDGs) or encouraging students to be global citizens.
- Some member institutions, for example, are engaged in 'greening' their campuses (using solar panels, conserving water, recycling etc.), undertaking research and finding technological innovations to address local and global issues, hosting academic and scientific conferences on sustainability, and promoting community and volunteer service to help the most vulnerable.
- We encourage you to be creative in finding new ways to further the aims and purposes of the United Nations. You can also collaborate with other UNAI members to host regional events, undertake joint research projects or engage in campus exchange programs to leverage the UNAI network.
- UNAI events that take place at United Nations Headquarters in New York are often webcast and archived for viewing on demand. This makes it possible for institutions around the world to follow these discussions, and we would like to encourage you to report on what you undertake on your campuses. We also host a number of virtual convenings throughout the year and promote these through our newsletter, on the website and via social media.
- You can check our website, sign up for our newsletter and follow us on social media for ideas on how your campus can undertake activities related to the UNAI principles or to advance the SDGs. Be sure to share with us any UNAI events at your institution.
- The current list of UNAI members can be found [here](#).

ANNUAL ACTIVITY REPORTS

As stated above, members of UNAI are required to undertake at least one activity per academic year that supports one or more of the UNAI principles or Sustainable Development Goals (SDGs) and report this activity to UNAI to remain a member in good standing. This is done through the submission of an annual activity report. Yearly activity reports are required to maintain your UNAI membership.

The purpose of the activity report is to encourage students and academics to implement and practice United Nations principles at the grassroots level. The activity report also serves as a source of ideas for other members, the general public and United Nations Member States.

Below are instructions for the submission of the Activity Report:

- Each activity report covers the whole calendar year (1 January–31 December).
- Each activity report must be submitted **as indicated** in the following year.
- Each activity report must be submitted in the English language due to technical limitations.

UNAI BRANDING

UNAI member institutions can feature their relationship to UNAI on their websites and in other information material. Please find the high resolution versions of the logo available in all six official UN languages for your website and other collateral, as well as guidelines on the use of the logo [here](#). Please contact UNAI at academicimpact@un.org if you have any question,



Rules Governing UNAI Membership

Membership in UNAI does not constitute a certification, accreditation or endorsement by the United Nations of the member institutions, their activities or services, or their officials or other personnel. It does not entitle member institutions to use the United Nations name and/or emblem in connection with their activities.

The only exception to this rule is when an institution is making factual statements that they are members of the United Nations Academic Impact. Use of the UNAI logo in any way that is contrary to the UNAI logo and member logo guidelines is strictly prohibited.

In particular, the commercial use of the UNAI logo or the UNAI member logo, will be grounds for immediate revocation of membership as well as additional legal action by the United Nations.

UNAI FOUNDING PRINCIPLES

- A commitment to addressing issues of poverty through education.
- A commitment to building capacity in higher education systems across the world.
- A commitment to educational opportunity for all people regardless of gender, race, religion or ethnicity.
- A commitment to encouraging global citizenship through education.
- A commitment to the opportunity for every interested individual to acquire the skills and knowledge necessary for the pursuit of higher education.
- A commitment to human rights, among them freedom of inquiry, opinion, and speech.
- A commitment to promoting intercultural dialogue and understanding, and the “unlearning” of intolerance, through education.
- A commitment to advancing peace and conflict resolution through education.
- A commitment to promoting sustainability through education.
- A commitment to the principles inherent in the United Nations Charter.

UNAI members are required to foster and promote these principles on campus and in their communities by undertaking at least one activity each year which actively addresses at least one of these ten basic principles or one or more of the Sustainable Development Goals (SDGs).